

To: Business editors

GREAT WALL MOTOR'S THAI FACTORY COMMENCES PRODUCTION INTENSIFIES ASEAN MARKET DEVELOPMENT

14 June 2021 -- Great Wall Motor Company Limited's ("Great Wall Motor" or the "Company", H share stock code: 2333, A share stock code: 601633, together with its subsidiaries, the "Group") plant in Rayong, Thailand officially commenced production early this month. It is the Company's second overseas fully integrated automobile manufacturing plant after the one in Russia. The inauguration of the Rayong plant signifies Great Wall Motor's further intensified development of the ASEAN markets.

Mr Wei Jian Jun, Chairman of Great Wall Motor, said: "The Rayong plant is an important production facility for the Group's expansion of its presence in Thailand and ASEAN markets. As such, the inauguration of the plant not only signifies Great Wall Motor's intensification of its development in the ASEAN markets, but also a milestone in the Group's advancement towards global smart production of vehicles, as well as an integral part of the Group's business globalisation plan."

The Rayong factory is located in the free trade zone in Rayong Province, Thailand, covering an area of 658,800 square metres. The initial annual production capacity of the plant is 80,000 units. 60% of the cars produced in the factory will be sold in Thailand and the remaining 40% will be exported to other overseas markets. The Rayong factory features intelligence, safety and environmental protection design concepts, as well as fully integrated vehicle production processes including stamping, welding, painting, and final assembly. The plant produces three types of new energy vehicles namely hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV) and battery electric vehicles (BEV) as well as traditional fuel vehicles. Advanced intelligent equipment such as smart robots and computer control systems are being applied at the plant to improve production efficiency.

Haval H6 HEV hybrid model, the first car model completed at the Rayong plant, will start pre-sales in the Thailand market on 15 June and will be available in the local market on 28 June. The world-class production, testing and evaluation of Haval H6 HEV ensure that the vehicle meets the stringent requirements for product quality, technology and safety. Haval H6 HEV is equipped with a number of intelligent technologies such as L2 autonomous driving technology and smart chips, providing premium quality automotive product to the consumers in Thailand.

Great Wall Motor continues to expand overseas markets and accelerate its development of the ASEAN markets in recent years. Great Wall Motor also introduced a new retail concept in the Thailand market, by opening in Bangkok two new retail concept stores that offer extraordinary experience. Through advanced technologies such as big data, the stores offer users service experiences such as data management system, vehicle control and command system. The aforesaid further improves the Company's marketing network, and reshapes the automotive sales structure and ecosystem of Thailand, injecting vitality into the transformation and development of the ASEAN automobile market.

From Thailand, the Group is able to extend its reach to other ASEAN markets, as well as to the rest of the world. As an important initiative of Great Wall Motor in response to the country's "One Belt, One Road" strategy, the inauguration of the Rayong plant marks a brand new approach of Chinese vehicles "going global". In the future, Great Wall Motor will

leverage its intelligent manufacturing capability, which better meets end-user demands, to further intensify its development of the ASEAN markets, so that its products and services will reach more overseas markets.



Great Wall Motor's plant in Rayong, Thailand



Smart production lines in Rayong plant



First Haval H6 HEV completed production

About Great Wall Motor

Great Wall Motor is principally engaged in the design, research and development, manufacture, sale as well as distribution of SUVs and pick-up trucks. It possesses the brands of Haval, WEY, ORA, Great Wall Pickup, and TANK. Great Wall Motor is headquartered in Baoding, Hebei Province, the PRC. The H shares of Great Wall Motor are listed on the main board of The Stock Exchange of Hong Kong Limited since December 2003 (H share stock code: 2333), while its A shares are listed on the main board of Shanghai Stock Exchange since September 2011 (A share stock code: 601633)

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